



*For Immediate Release*

For more information, contact:  
Stephanie Bardekoff  
[stephanie.bardekoff@smpcorp.com](mailto:stephanie.bardekoff@smpcorp.com)

## **Standard Motor Products Introduces New Blue Streak Products**

NEW YORK, N.Y., June 23, 2022 – Standard Motor Products, Inc. (SMP) announces the expansion of its Blue Streak® line. SMP's latest Blue Streak® product release includes 23 new part numbers in the Direct Ignition and Variable Valve Timing categories.

As part of the expansion, SMP is pleased to introduce new Blue Streak® Ignition Coil Multi-Pack Kits. These kits include a full set of heavier-duty ignition coils providing technicians exactly what they need for a complete coil service. Many of the most popular Blue Streak® Ignition Coils are now available in these multi-packs, with coverage for over 23 million repair opportunities. Blue Streak® Heavier-Duty Coils are engineered with improvements and upgrades that continue to elevate Blue Streak® products above the competition.

Also added to the Blue Streak® lineup are Variable Valve Timing Solenoid Kits for 2017-06 General Motors vehicles equipped with the 2.4L engine and 2010-1999 Lexus and Toyota vehicles powered by 3.0L and 3.3L 6-cylinder engines. Each kit includes two premium Blue Streak® Solenoids along with the necessary hardware, for a complete VVT solenoid repair solution.

Additionally, nine VVT Solenoids, engineered and manufactured at SMP's Poland facility, will now be available in the Blue Streak® brand. This adds coverage for over 21 million vehicles in operation. Blue Streak® VVT Solenoids feature upgrades that ensure proper application-specific performance and long service life.

John Herc, Vice President Engine Management Marketing, SMP, stated, "The newest additions to our Blue Streak® program are a testament to our commitment to the high level of quality and durability professional technicians have always expected from our Blue Streak® brand."

All new applications are listed in the catalog found at [StandardBrand.com](http://StandardBrand.com), and in electronic catalog providers.

### **About Blue Streak® by Standard®**

Since its introduction, the Blue Streak® brand has been known for premium automotive quality. Made to stand the test of time, Blue Streak® parts are always engineered for superior performance and durability. Featuring heavier-duty ignition coils, premium VVT components, hi-temp blower motor resistor kits, and ignition coils for import vehicles, the Blue Streak® line has been the professional technicians' choice since 1934, and every Blue Streak® part is backed by our limited lifetime warranty. To learn more, visit [StandardBlueStreak.com](http://StandardBlueStreak.com).

## **About SMP**

With over 100 years in business, Standard Motor Products, Inc. is a leading independent manufacturer and distributor of premium automotive replacement parts. SMP supplies independent professional technicians and do-it-yourselfers with high quality replacement parts for engine management, ignition, emissions, fuel and safety-related systems, as well as temperature control products for domestic and import cars and light trucks. SMP products are sold worldwide through both traditional and non-traditional distribution channels. For more information, download the SMP Parts App or visit [smpcorp.com](http://smpcorp.com).

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