Standard Motor Products Announces the Winners of its SMP ‘Standing Together’ Promotion

New York, N.Y., June 2, 2020 - Standard Motor Products, Inc. (SMP) announces the winners of its SMP ‘Standing Together’ Promotion. Three prizes of $1000 each will be awarded to Cleland Automotive of Listowel, Ontario, Music’s Auto of Brookville, Ohio, and Protech Autocare of Cincinnati, Ohio.

The promotion recognized automotive shop owners who have been helping their local communities during the COVID-19 pandemic. To enter, shops were asked to post a photograph with the hashtag #SMPStandingTogether on Facebook, Twitter, or Instagram highlighting employees or technicians safely helping those in need.

SMP is extremely proud of the winners and all of the participating shops who have demonstrated remarkable compassion and caring for their communities during this difficult time.

Cleland Automotive spearheaded a large food drive, collecting and delivering canned foods and household supplies to the Listowel Ontario Salvation Army Family Services & Food Bank to help those most in need.

Music’s Automotive also held a food drive, providing 500 lunches to children during the first two weeks of the pandemic. Zach Music, owner of Music’s Automotive in Brookville, OH, said, “I can’t express the generosity this city has for taking care of each other. Our local food pantry will love receiving this money.”

Protech Autocare held a unique donation drive in which they asked the community to help them fill a school bus with food and household supplies for their community in Cincinnati, OH. The response was overwhelming as they filled the bus three times.

Commenting on the announcement, Jack Ramsey, Vice President Engine Management Marketing and Sales, SMP, stated, “It’s an honor to support automotive shop teams that go above and beyond to give back to their communities. We’re excited to present these shops $1000 each to help support their efforts, and want to thank them for all they’re doing.”

About SMP
With over 100 years in business, Standard Motor Products, Inc. is a leading independent manufacturer and distributor of premium automotive replacement parts. SMP supplies independent professional technicians and do-it-yourselfers with high quality replacement parts for engine management, ignition, emissions, fuel and safety-related systems, as well as temperature control products for domestic and import cars and light trucks. SMP® products are sold worldwide through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts App or visit www.smpcorp.com.