



NEWS RELEASE
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Standard Motor Products, Inc. Unveils New Corporate Web site

Long Island City, NY, March 3, 2008 – Standard Motor Products, Inc. (SMP) has launched a new corporate Web site, www.smpcorp.com, to serve as a valuable resource for customers, as well as to reflect the company's position as the leading independent manufacturer and distributor of replacement parts for motor vehicles.

The new Web site has been completely redesigned to be user-friendly and easy to navigate. The site contains valuable company and career information, as well as industry information with direct links to helpful automotive and marketing group Web sites. It includes the latest SMP news and an Intraday Chart that tracks SMP's price in the New York Stock Exchange in real-time.

The site also prominently features the new SMP corporate logo, which has been redesigned to highlight the company's global presence, as well its commitment to *delivering automotive solutions*.

"The quality of SMP's products are second to none, and we wanted our new Web site to reflect that world-class image," said Mike Fitzgerald, vice president of marketing for SMP. "We have greatly improved the site to be a valuable source of information for everyone who visits. SMP is a high-tech company and we work to provide products with advanced technology solutions. Our new Web site further illustrates our position as a leader in the automotive aftermarket."

In addition, the new Web site provides direct links to SMP's two major operating segments, each of which focuses on a specific line of replacement parts.

The Engine Management business manufactures and distributes a full line of engine management related products, including ignition and emission parts, on-board computers, ignition wires, battery cables and fuel system parts. The brands include the Standard brand, BWD Automotive, Niehoff, Blue Streak Canada, Intermotor Europe and SMP OE.

The Temperature Control business manufactures and remanufactures air conditioning compressors, and other air conditioning and heating parts. The brands include Four Seasons, ACI, Hayden Automotive, Murray, Factory Air and Trumark.

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SMP covers all makes and models – domestic and import, car and light truck, as well as new and old vehicles. Their products are sold throughout the U.S., Canada, Central and South America, Europe and Asia, by traditional warehouse distributors and auto parts stores, as well as major retail chains.

Standard Motor Products, Inc. (SMP) supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems, as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit

www.smpcorp.com.

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