



*For Immediate Release*

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## Standard Motor Products, Inc. Releases 388 New Parts for Standard<sup>®</sup> and Intermotor<sup>®</sup>

**New York, N.Y., July 15, 2013** - Standard Motor Products, Inc. (SMP<sup>®</sup>) announces the addition of 388 new part numbers to its Standard<sup>®</sup> brand and Intermotor<sup>®</sup> line of genuine import parts.

This line expansion features over 150 new switches including multi-function, combination, cruise control, hazard warning, power seat memory, torque converter lock-up, and more, covering greater than 78 million additional VIO. SMP has also added significant coverage for clone-able TPMS sensors, airbag clocksprings, camshaft and crankshaft sensors, ABS speed sensors, exhaust gas temperature sensors, EGR control solenoids, ignition coils and power door lock actuators.

“We have continued to expand our switch coverage along with other high-tech categories,” said Phil Hutchens, Vice President Engine Management Marketing, SMP. “Our commitment is to lead the way with complete coverage for both import and domestic vehicles, providing our customers with the parts they need to meet their market demands.”

All new applications are listed in the eCatalogs found at [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com) and in electronic catalog providers.

Standard brand offers the finest premium engine management related products including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for domestic vehicles. Intermotor from SMP offers a full line of genuine import engine management and wire products that are unrivaled for their superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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