



*For Immediate Release*

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## **Standard Motor Products, Inc. Announces New TechSmart<sup>®</sup> Technician Bench Guide**

**New York, N.Y. – May 07, 2013** – Standard Motor Products, Inc. (NYSE: SMP) announces its new TechSmart<sup>®</sup> Technician Bench Guide is now available. The 32-page guide features more than 160 of TechSmart's most popular and innovative products with all TechSmart categories represented. Products are highlighted with features, benefits and vehicles in operation (VIO) information. The digital version of the new bench guide can be downloaded at [www.TechSmartParts.com](http://www.TechSmartParts.com).

"We've integrated QR codes into this guide, which when scanned with a Smartphone, will bring the user to a specific TechSmart Smart Solution or one of our Tech Session videos. Here they can learn more about our problem-solvers and what sets TechSmart apart from the competition," said Craig Shea, TechSmart Product Marketing Manager for SMP.

The TechSmart line of enhanced engine control parts are designed to meet the needs of today's professional service technicians by providing them with high-quality, hard-to-find, problem-solving parts featuring new categories and new technology that they can trust.

To join the TechSmart conversation or view the Tech Session video series, visit the TechSmart YouTube channel, [www.youtube.com/TechSmartParts](http://www.youtube.com/TechSmartParts), as well as [www.facebook.com/TechSmartParts](http://www.facebook.com/TechSmartParts). Tech Sessions are designed to help professional technicians find new and better ways to solve their automotive repair issues.

Look for additional new TechSmart products to be announced very soon. For more information on TechSmart, contact an SMP sales representative or visit [www.TechSmartParts.com](http://www.TechSmartParts.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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