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## **Standard Motor Products, Inc. Announces Organizational Changes Within Its Sales and Marketing Group**

**New York, NY, April xx, 2013** - Standard Motor Products, Inc. (NYSE: SMP) announces several organizational changes within its sales and marketing group.

“The recent changes we’ve made within our sales and marketing group will better align our personnel to support strategic initiatives, drive joint revenue growth and better serve the needs of our customers,” said Dale Burks, Vice President Global Sales and Marketing, Standard Motor Products, Inc.

Bob Kimbro has been named Vice President International Sales. Kimbro is responsible for leading the initiative to grow SMP’s sales outside North America, which includes the development of unique market and language specific cataloging, product offerings, pricing and marketing materials.

Ken Wendling has been named Vice President Warehouse Distribution Sales. Wendling is responsible for coordinating the field activities of SMP’s WD sales force, program group directors and the WD sales administration group in Lewisville, Texas.

Phil Hutchens has been named Vice President Engine Management Marketing. Hutchens will be responsible for all engine and wire marketing, pricing, cataloging, product strategy and category management. Additionally, he will assume oversight for the SMP training initiatives which trains over 50,000 technicians annually.

Paul Farwick, Vice President/General Manager for Blue Streak Hygrade Limited, a division of SMP, will continue to manage the Canadian sales and distribution groups, as well as take on additional customer sales responsibilities for Uni-Select USA and CARQUEST USA.

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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