



For Immediate Release

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Standard Motor Products, Inc. Expands Its Clone-able TPMS Line

Long Island City, N.Y., April 15, 2013 - Standard Motor Products, Inc. (SMP®) announces it has added seven new clone-able sensors to its growing TPMS sensor line.

These new clone-able sensors match the original for fit, form and function; and due to their advanced engineering, they can easily be cloned with the existing sensor ID, eliminating the need for a factory relearn. These new Standard® and Intermotor® part numbers cover an additional 11 million VIO for Acura, Honda, Ford, Chevrolet, Cadillac, Ford truck and Toyota truck through the 2013 model year.

“We are excited to see our clone-able TPMS sensor line growing,” said Phil Hutchens, senior director of marketing, SMP. “We believe this new coverage to our clone-able TPMS line gives our customers what they need to be successful in this growing market. Our advanced sensors are cloned in less than a minute by simply entering the sensor ID into the TechSmart T55000 Cloning tool, with no factory relearn needed.”

Visit www.StandardBrand.com or www.youtube.com/StandardBrandParts to learn more about this exciting new TPMS technology.

About Standard Clone-able TPMS Technology:

As a leader in TPMS technology, Standard provides real clarity in this key growth category, providing more than 98 percent full-line VIO coverage. Standard TPMS sensors are engineered to match OE fit, form and function, plus they have the technology to be ID cloned to the sensor they replace using a simple TechSmart cloning tool. Each clone-able sensor has its own unique sensor ID, the right protocol and matching body style. Standard clone-able TPMS sensors offer the technician the advantage of bypassing complex factory relearn processes, therefore saving time and money while maintaining OE fit, form and function.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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