



For Immediate Release

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Standard Motor Products, Inc. Adds Five New Clone-able Sensors to its TPMS Line

Long Island City, N.Y., March 19, 2013 - Standard Motor Products, Inc. (SMP®) announces it has added five new clone-able sensors to its growing TPMS sensor line.

These new clone-able sensors match the original for fit, form and function; and due to their advanced engineering, they can easily be cloned with the existing sensor ID, eliminating the need for a factory relearn. Standard® part numbers TPMS115A, TPM1A, TPM27A, TPM91A and TPM107A offer expanded late-model coverage for Ford truck, Acura, Honda, Suzuki and Cadillac.

“We’re pleased to add these new clone-able sensors to our TPMS line,” said Phil Hutchens, senior director of marketing, SMP. “We believe we are providing the market with the best in TPMS technology. Our advanced sensors are cloned in less than a minute by simply entering the sensor ID into the TechSmart T55000 Cloning tool, with no factory relearn needed. Our mission is to provide technicians the best of both worlds – a matching sensor and time-saving installation.”

Visit www.StandardBrand.com or www.youtube.com/StandardBrandParts to learn more about this exciting new TPMS technology.

About Standard Clone-able TPMS Technology:

As a leader in TPMS technology, Standard provides real clarity in this key growth category, providing more than 98 percent full-line VIO coverage. Standard TPMS sensors are engineered to match OE fit, form and function, plus they have the technology to be ID cloned to the sensor they replace using a simple TechSmart cloning tool. Each clone-able sensor has its own unique sensor ID, the right protocol and matching body style. Standard clone-able TPMS sensors offer the technician the advantage of bypassing complex factory relearn processes, therefore saving time and money while maintaining OE fit, form and function.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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