



*For Immediate Release*

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## **Standard Motor Products, Inc. Releases 370 New Parts for Standard<sup>®</sup> and Intermotor<sup>®</sup>**

**Long Island City, N.Y., March 11, 2013** - Standard Motor Products, Inc. (SMP<sup>®</sup>) announces the addition of 370 new part numbers to its Standard<sup>®</sup> brand and Intermotor<sup>®</sup> line of genuine import parts.

This line expansion features over 130 new switches including combination, multi-function, cruise control, pedal height adjustment, power seat memory and more, covering greater than 60 million additional VIO. SMP has also added significant coverage for ABS speed sensors, clone-able TPMS sensors and relays, as well as canister purge valves, canister purge solenoids and canister vent solenoids.

“Our commitment is to lead the way with full line engine management coverage for imports and domestics,” said Phil Hutchens, senior director of marketing, SMP. “Our customers can look forward to extensive new product releases for Standard and Intermotor throughout 2013.”

All new applications are listed in the eCatalogs found at [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com) and in electronic catalog providers.

Standard brand offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for domestic vehicles. Intermotor from SMP offers a full line of genuine import engine management and wire products that are unrivaled for their superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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