



*For Immediate Release*

For more information, contact:  
Lynn Konsbruck  
(312) 768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## Standard Motor Products, Inc. Releases New Electronic Throttle Body Tech Session for TechSmart<sup>®</sup>

**Long Island City, N.Y., Feb. 26, 2013** – Standard Motor Products, Inc. (SMP<sup>®</sup>) has released a new TechSmart<sup>®</sup> Tech Session video featuring TechSmart<sup>®</sup> electronic throttle bodies. This Tech Session presents the benefits of TechSmart's new electronic throttle bodies and demonstrates a simple, step-by-step throttle body installation.

“Because all TechSmart electronic throttle bodies are new, not remanufactured, technicians never have to worry about comebacks due to worn items in a partial rebuild,” said Phil Hutchens, senior director of marketing, SMP.

The Tech Session video series is available for viewing on the TechSmart YouTube channel, [www.youtube.com/TechSmartParts](http://www.youtube.com/TechSmartParts), as well as on [www.facebook.com/TechSmartParts](http://www.facebook.com/TechSmartParts), by clicking on the video channel button.

TechSmart offers more than 50 new electronic throttle bodies covering 30 million Chrysler, Ford, GM, Infiniti and Nissan vehicles. All TechSmart electronic throttle bodies are high-quality direct replacements for failed original units and match the original for fit, form and function.

Tech Sessions are designed to help professional technicians find new and better ways to solve their automotive repair issues. Current videos focus on the TechSmart PMD relocation kit, steering column shift tube, air door actuators and variable valve timing chain tensioner.

The TechSmart line of enhanced engine control parts are designed to meet the needs of today's professional service technicians by providing them with high-quality, hard-to-find, problem-solving parts featuring new categories and new technology that they can trust.

For additional information on TechSmart, contact an SMP sales representative or visit [www.TechSmartParts.com](http://www.TechSmartParts.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

###