



For Immediate Release

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Standard Motor Products, Inc. Expands Standard Clone-able TPMS Line

Long Island City, N.Y., Jan. 30, 2013 - Standard Motor Products, Inc. (SMP®) announces it has added the popular Ford-banded style TPMS sensor to its growing clone-able TPMS sensor line. This new clone-able sensor matches the original for fit, form and function; and due to its advanced engineering, it can easily be cloned with the existing sensor ID, eliminating the need for a factory relearn. Standard® part TPM23A offers extensive model coverage for Ford, Lincoln, Mercury and Mazda, 2005 through 2011.

“Standard and Intermotor® clone-able TPMS sensors represent what we believe to be the best in TPMS technology,” said Phil Hutchens, senior director of marketing, SMP. “These advanced TPMS sensors are cloned in less than a minute simply by entering the sensor ID into the TechSmart T55000 Cloning tool. This eliminates the need for a factory-relearn process. Technicians have the best of both worlds – a TPMS sensor that matches the original and time-saving installation.”

Visit www.StandardBrand.com or www.youtube.com/StandardBrandParts to learn more about this exciting new TPMS technology.

About Standard Clone-able TPMS Technology:

As a leader in TPMS technology, Standard provides real clarity in this key growth category, providing more than 98 percent full-line VIO coverage. Standard TPMS sensors are engineered to match OE fit, form and function, plus they have the technology to be ID cloned to the sensor they replace using a simple TechSmart cloning tool. Each clone-able sensor has its own unique sensor ID, the right protocol and matching body style. Standard clone-able TPMS sensors offer the technician the advantage of bypassing complex factory relearn processes, therefore saving time and money while maintaining OE fit, form and function.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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