



For Immediate Release

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Standard Motor Products, Inc. Releases 881 New Key Category Parts for Standard[®] and Intermotor[®]

New York, N.Y., May 7, 2014 - Standard Motor Products, Inc. (SMP[®]) announces the addition of 881 new part numbers to its Standard[®] brand and Intermotor[®] line of genuine import parts.

This line expansion features expanded coverage through 2014 model year with over 450 new switches including multi-function, combination, cruise control, fog lamp, power seat memory, steering wheel audio, driver information display, and more; covering greater than 370 million additional VIO. SMP has also added more than 250 sensors including more than 100 in the ABS speed sensor category for an additional 31 million VIO. Also added was significant coverage for clone-able TPMS sensors, brake fluid pressure, turbocharger boost, transmission output sensor, vehicle speed, and more. Additional key category expansion features ignition starter switches, ignition switches with lock cylinders, canister vent solenoids, fuel injectors, airbag clocksprings, and power door lock actuators.

“We have continued to expand our sensor and switch coverage along with other key high-tech categories,” said Phil Hutchens, Vice President Engine Management Marketing, SMP. “We are keeping our commitment to lead the way with complete coverage for both import and domestic vehicles, providing our customers with the parts they need to meet their market demands.”

All new applications are listed in the eCatalogs found at www.StandardBrand.com and www.IntermotorImport.com and in electronic catalog providers.

Standard brand offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for domestic vehicles. Intermotor from SMP offers a full line of genuine import engine management and wire products that are unrivaled for their superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit www.StandardBrand.com and www.IntermotorImport.com.

About SMP:

SMP[®] supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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