



NEWS RELEASE
For Immediate Release

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Standard Motor Products, Inc. Launches New Mobile Parts App for Android and Apple Devices

NEW YORK, N.Y., September 15, 2014 – Standard Motor Products, Inc. (NYSE: SMP) announces version 1.0 of the SMP Parts Mobile App for both Android and Apple devices is now available for download at the Google Play Store and Apple App Store.

“We are very excited about version 1.0 of our new SMP Parts App,” said Phil Hutchens, Vice President Marketing, SMP. “The new SMP Parts App features a robust and flexible catalog lookup, and one of the most exciting features is the ability to search all SMP brands at once. We believe this will be a very useful tool for our customers.”

The SMP Parts App allows input by part number and year, make, model and engine, and includes a VIN scanner to make vehicle entry a snap. Plus, every search can be saved for future reference.

Perhaps the most unique component of the SMP Parts App is its UPC scan utility. Counterpersons and technicians can scan the UPC code on any SMP brand box and receive all of the rich content associated with that part number, such as multiple images, installation instructions, videos, part specs, related parts and more. The SMP Parts App will always be up-to-date because it will always deliver the latest information.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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