



For Immediate Release

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Standard Motor Products, Inc. Announces Winners of “Work Smarter, Not Harder” Giveaway

New York, N.Y., November 23, 2016 - Standard Motor Products, Inc. (SMP) announces the conclusion of its Standard[®] Pro Training “Work Smarter, Not Harder” Giveaway.

Prizes were awarded across three monthly random drawings. In total, 100 winners received a one-year subscription to Standard’s award-winning Pro Training On-Demand platform. In addition to the subscription, 15 lucky winners received a Microsoft[®] Surface 3 Tablet so they can train on the go. The first 1,000 entrants received a commemorative “Work Smarter, Not Harder” cap.

Commenting on the giveaway, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, “SMP is proud to provide automotive technicians with professional automotive training, and this giveaway did just that.”