



***For Immediate Release***

For more information, contact:  
Catherine Smith  
(203) 845-0700  
catherine@tffienvision.com

## **Standard Motor Products, Inc. Releases SMP Parts App 2.0**

**New York, N.Y., December 1, 2016** - Standard Motor Products, Inc. (SMP) announces the release of the SMP® Parts App 2.0, available for download on the App Store and Google Play Store.

Building off the success of the award-winning SMP Parts App 1.0, the revamped SMP Parts App 2.0 features an array of new tools to make part lookups even easier, including Competitor UPC Scan, License Plate Lookup, and Cross Reference Search. The new app also features an enhanced user interface with an intuitive layout and large icons that make it even easier to access SMP® parts. Several additional time-saving features have been added, as well, such as a robust search history and saved vehicle function, which can be added either manually or during a Year/Make/Model search.

In addition to the new features and the brand-new option to submit a New Product Idea, the SMP® Parts App 2.0 still offers the essential built-in tools that made Version 1.0 an award-winning app. With Version 2.0, users still have functions such as Part Number Lookup, Year/Make/Model Lookup, and VIN scanners, as well as access to SMP's comprehensive library of 'Just the Facts' resources.

Commenting on the news, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, "SMP is excited to release our innovative SMP Parts App, which makes it even easier for technicians to find the SMP parts and related information they need."

For more information about the SMP® Parts App 2.0, visit [www.smpcorp.com/partsapp](http://www.smpcorp.com/partsapp)

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts App 2.0 or visit [www.smpcorp.com](http://www.smpcorp.com).