



*For Immediate Release*

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## **BWD Automotive Releases 500 New Part Numbers**

**NEW YORK, N.Y., February 8, 2016** - Standard Motor Products, Inc. (SMP) announces the addition of 500 new part numbers to its BWD<sup>®</sup> engine management line, covering domestic and import vehicles.

The BWD line expansion features more than 160 million additional VIO with new key category coverage through the 2015 model year. BWD<sup>®</sup> added 150 new parts to its switch category, including power window, ignition starter, neutral safety, power seat, four-wheel drive selector, combination, and cruise control switches.

The brand also introduced 185 new sensors, including ABS speed, accelerator pedal, cam/crank, knock, steering angle, and G force sensors, along with fuel vapor canisters, EGR valves, fuel injector seal kits, and ignition coils.

All new applications are listed in the eCatalog found at [www.BWDbrand.com](http://www.BWDbrand.com) and in electronic catalog providers.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP<sup>®</sup> Parts mobile App or, visit [www.smpcorp.com](http://www.smpcorp.com).

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