



For Immediate Release

For more information, contact:
Catherine Smith
(203) 845-0700
catherine@tfienvision.com

BWD Automotive Releases 197 New Part Numbers

NEW YORK, N.Y., March 14, 2016 - Standard Motor Products, Inc. (SMP) announces the addition of 197 new part numbers to its BWD[®] engine management line, covering domestic and import vehicles.

The BWD line expansion features more than 60 million additional VIO with new key category coverage through the 2015 model year. BWD[®] added 110 new parts to its diesel category, including several new product categories and several line expansions to existing categories such as diesel fuel injectors. In total, the diesel additions expand coverage by 20 million VIO.

The brand also introduced 35 new turbochargers for both diesel and gas applications. Other notable additions include 15 power door lock actuators, 29 switches, and several first-to-aftermarket parts, including a transmission control solenoid with more than 3 million VIO.

All new applications are listed in the eCatalog found at www.BWDbrand.com and in electronic catalog providers.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP[®] Parts mobile App or, visit www.smpcorp.com.

###