



For Immediate Release

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BWD Automotive Releases 250 New Part Numbers

NEW YORK, N.Y., April 4, 2016 - Standard Motor Products, Inc. (SMP) announces the addition of 250 new part numbers to its BWD[®] engine management line, covering domestic and import vehicles.

The BWD[®] line expansion features key additions throughout the brand's engine management line, including 40 door lock actuators, 20 fuel vapor canisters, and an array of sensors such as ABS speed, cam/crank, and accelerator pedal sensors, among others.

The brand also increased switch coverage by an additional 40 million VIO with the introduction of 90 SKUs. Highlight include 25 combination switches and 20 instrument panel dimmer switches with applications for domestic and import vehicles.

All new applications are listed in the eCatalog found at BWDbrand.com and in electronic catalog providers.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP[®] Parts mobile App or, visit www.smpcorp.com.

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