



For Immediate Release

For more information, contact:
Stephanie Bardekoff
stephanie.bardekoff@smpcorp.com

Standard Motor Products Expands Line of Gasoline Fuel Injectors

NEW YORK, N.Y., March 20, 2025 - Standard Motor Products, Inc. (SMP) is pleased to share the expansion of its Standard® Gasoline Fuel Injector program. Standard® Fuel Injectors are 100% new, never remanufactured, and deliver OE-matching spray patterns and flow rates to help optimize fuel mileage, performance and help extend engine life. When OE fails, professionals trust Standard® to deliver Fuel Injectors that perform properly and last.

Standard® new Gas Fuel Injectors are a proven solution, backed by decades of research, rigorous testing, in-house manufacturing, on-vehicle validation, end-of-line testing, and sales support. The comprehensive Standard® Fuel Injection program includes over 1,100 all-new, not remanufactured, Gasoline Direct Injection (GDI), Multi-Port Fuel Injection (MPI), and Throttle Body Injection (TBI) injectors, along with Fuel Injector Multi-Packs for a complete repair solution. These new Fuel Injectors are manufactured by SMP in its IATF 16949-certified facility located in Greenville, South Carolina. Standard® Fuel Injectors undergo extensive testing at this facility for fuel flow rate and spray pattern to ensure they meet original equipment (OE) performance standards in all conditions.

John Herc, Vice President of Vehicle Control Marketing at SMP, stated, “Our Fuel Injection business continues to grow despite increased competition from low-cost injectors sourced from Asia. We utilize thorough testing and validation procedures for optimum performance and durability across our entire fuel injection offering, giving technicians the quality they expect from Standard®.”

Multiple new GDI and MPI Injectors have recently been released, adding coverage for millions of import and domestic vehicles. Popular applications include the 2021 and 2019-16 Honda Civic, 2023-22 Nissan Rogue, 2023-21 Dodge Challenger and RAM 1500, 2021-18 Mazda CX-5, and Hyundai and Genesis vehicles through 2023.

All new Standard® Fuel Injectors are listed in the catalog at StandardBrand.com and in electronic catalog providers.

About Standard®

Standard® provides unmatched coverage for all import and domestic vehicle applications equipped with gas, hybrid, and electric powertrains. Standard’s line offers premium automotive products in multiple product categories for vehicle systems such as electric, safety, fuel, and ignition. Product categories include Ignition Coils, Sensors, Switches, VVT Components, ADAS Products, TPMS Sensors, Fuel Injection and much more. For additional information, contact an SMP® sales representative or visit StandardBrand.com.

About SMP

With over 100 years in business, Standard Motor Products, Inc. is a leading independent manufacturer and distributor of premium replacement parts in the automotive aftermarket and a custom-engineered solutions provider to vehicle and equipment manufacturers in diverse non-aftermarket end markets. SMP sells its products primarily to retailers, warehouse distributors, original equipment manufacturers and original equipment service part operations in the United States, Canada, Europe, Asia, Mexico and other Latin America countries. For more information, download the SMP Parts App or visit SMPcorp.com.

###