# Standard Motor Products, Inc. 

Q1 2018 Investor Presentation


## Forward Looking Statements



ANNUAL REPORT 2017

You should be aware that except for historical information, the matters discussed herein are forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward looking statements, including projections and anticipated levels of future performance, are based on current information and assumptions and involve risks and uncertainties which may cause actual results to differ materially from those discussed herein. You are urged to review our filings with the SEC and our press releases from time to time for details of these risks and uncertainties.

## Industry and Business Overview



## Why Invest in SMP?

Longstanding business led by experienced management team

Leader in engine management and temp control aftermarket

Significant share of stable industry with positive outlook

Proven strategy for long-term outperformance

Superior shareholder returns

Financial results demonstrate success

## SMP Snapshot

## 99 Years in Business

- Founded 1919
- \$1.12 Billion 2017 Sales

- 4,200 Employees Worldwide


LAWRENCE I. SILLS Executive Chairman Board of Directors


ERIC P. SILLS Director, CEO and President


JAMES J. BURKE EVP Finance and Chief Financial Officer


DALE BURKS EVP and Chief Commercial Officer

Sales by Market


Sales by Product Line

$\square$ Engine Mgmt

- Temp Control


## Major Product Categories

Engine Management

- Ignition Products
- Emissions Products
- Fuel Delivery
- Vehicle Electronics
- Wire \& Cable

Temperature Control

- A/C Compressors
- Other A/C System Components
- Engine Cooling Products
- Blower \& Radiator Fan Motors
- Window Lift Motors


## SMP Snapshot

## SMP

## Professionally Recognized Brands



## Intermotor ${ }_{\text {Genuin mport Pars }}$ DLUE STREAK

Fourseasons afe

릉 COMPRESSORWDRKS


## Significant Supplier to All Major Distributors



AutoPlus Pepzoyn


## SMP Facilities - Worldwide

Global Footprint



3 Million sq. ft. • 12 Manufacturing Plants • 5 Distribution Centers • 9 Offices

## Favorable Industry Trends

Vehicle Population Continues to Age
Average Age of Cars and Light Trucks


DIFM Revenue Continues to Grow


Miles Driven is Increasing
Annual Miles Driven, 2006-2017
(Percent Change from Previous Year)


Age Mix of Vehicles


## Strategy Overview



## Strategic Objectives

## Premium Value Proposition

Drive for Continuous Improvement

Successful Growth
Programs

Return to Shareholders

- External programs that provide real value to our customers
- Best-in-class full-line, full-service supplier of premium engine management and temperature control products
- Internal programs that make us a stronger company
- Investment in increased manufacturing
- Increase in low-cost footprint
- Global sourcing without compromise to quality
- Strategic expansion of our business
- Complementary product lines
- Complementary markets, geographies and channels
- Strategic acquisitions
- Dividend Increase
- Treasury Stock Buyback Program

To be the best full-line, full-service supplier of premium engine management and temperature control products

## The SMP Value Proposition

Our suite of products and services is designed to provide all the needed support for our customers and the technicians who install our parts
Premium Quality
Products

Field Sales Support

Full-Line Coverage

World-Class
Training

## Supply Chain Excellence

Basic<br>Manufacturing

## Drive for Continuous Improvement

- Increased Manufacturing
- Engineering resources up >30\% from 2013
- $80 \%$ of capital budget for tooling projects
- Acquisitions: a great "shortcut"
- Low Cost Manufacturing
- Closure of Grapevine and Orlando
- China expansion
- Integration of General Cable
- Low Cost Sourcing
- Hong Kong Engineering \& Sourcing Office
- Rigorous U.S. product qualification





## Successful Growth Programs

## Complementary Product Lines - Examples

- Diesel / Turbochargers
- The most comprehensive diesel / turbo program in the industry
- Significant program expansion into Medium/HD trucks

- Electronic Throttle Bodies (ETB)
- $100 \%$ NEW (Not Reman) with the best coverage in the aftermarket
- Basic ETB manufacturing in Reynosa facility
- Variable Valve Timing (VVT) Components
- Most complete VVT Solenoids / Sprockets coverage in industry
- Basic manufacturing and high-tech testing in Poland facility
- Tire Pressure Monitoring Systems (TPMS)
- SMP TPMS sensors are now NSF registered
- NG (Natural Gas) Injectors
- Compressed or Liquid NG injectors mfr'd at our Greenville, SC facility
- NEW Mass Air Flow (MAF) Sensors
- Only supplier offering 'OE or Better' quality in full line NEW MAF program
- SMP difference: $100 \%$ calibrated and computer-tested for precise output



## Successful Growth Programs

## Strategic Acquisitions

- Ten Acquisitions in Recent Years
- Primary Focus
- Bolt-on: acquire competitors
- Vertical integration: acquire suppliers
- New but related business
- Rationale
- Demonstrable synergies with minimal risk
- Contributes to other strategic objectives
- Growth and diversification
- Increased / low-cost manufacturing
- Provides enhanced value to our customers
- Helps with Full-Line, Full-Service model
- Economies of scale allows further investment
- Helps address part complexity / SKU proliferation


## Return to Shareholders

## Dividend Increase



2018 Note: $\$ 0.84$ based on quarterly dividend of $\$ 0.21$ announced Feb 2018

## Treasury Stock Buyback Program

| Year | Spend | Shares | Avg. Price |
| :---: | :---: | :---: | :---: |
| 2011 | $\$ 4.1 \mathrm{M}$ | 322,250 | $\$ 12.84$ |
| 2012 | $\$ 5.0 \mathrm{M}$ | 380,777 | $\$ 13.13$ |
| 2013 | $\$ 6.9 \mathrm{M}$ | 209,973 | $\$ 32.69$ |
| 2014 | $\$ 10.0 \mathrm{M}$ | 284,284 | $\$ 35.18$ |
| $2015 / 16$ | $\$ 20.0 \mathrm{M}$ | 561,926 | $\$ 35.59$ |
| $2017 / 18^{*}$ | $\$ 30.0 \mathrm{M}$ | 652,067 | $\$ 46.01$ |

* Through May 17, 2018


## SMP Cash Utilization

## SMP



## March 2018 YTD Results



## 5 Year Performance Measures

Consolidated Net Sales (\$M)


EBITDA (w/o Special Items) (\$M)


## Gross Margin



[^0]
## Substantial Gross Margin Improvement



## Q1 2018 Income Statement Non-GAAP SMMP

(\$ in millions)

|  | Q1 2018 |  |  | Q1 2017 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount |  | \% of Sales |  | ount | \% of Sales |
| Net Sales | \$ | 261.8 | 100.0\% | \$ | 282.4 | 100.0\% |
| Gross Profit |  | 72.6 | 27.7\% |  | 84.1 | 29.8\% |
| SG\&A Expenses |  | 57.7 | 22.0\% |  | 57.4 | 20.3\% |
| Operating Profit |  | 14.9 | 5.7\% |  | 26.7 | 9.5\% |
| Other Income/(Loss) |  | (0.0) |  |  | 0.9 |  |
| Interest Expense |  | 0.6 |  |  | 0.5 |  |
| Income Taxes |  | 3.7 |  |  | 10.0 |  |
| Earnings from Continuing Ops. | \$ | 10.5 |  | \$ | 17.1 |  |
| Diluted Earnings Per Share: |  |  |  |  |  |  |
| Continuing Operations | \$ | 0.46 |  | \$ | 0.74 |  |
| Diluted Shares (000's) |  | 22,967 |  |  | 23,314 |  |

## Condensed Balance Sheet

Actual Q1 2018, Q1 2017 (\$ in millions)

|  | Dollars |  |  |  | Ratios |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 | 2017 |
| Cash and Equivalents | \$ | 26.2 | \$ | 15.6 |  |  |
| Accounts Receivable/DSO |  | 160.6 |  | 180.2 | 51 | 53 |
| Inventory/Turns |  | 329.8 |  | 331.8 | 2.3 | 2.5 |
| Unreturned Customer Inventory |  | 18.7 |  | - |  |  |
| Other Assets |  | 310.9 |  | 301.8 |  |  |
| Total Assets | \$ | 846.2 | \$ | 829.4 |  |  |
| Current Liabilities | \$ | 242.6 | \$ | 245.8 |  |  |
| Total Debt/Debt to Cap Ratio |  | 95.9 |  | 82.2 | 17.3\% | 15.2\% |
| Other Liabilities |  | 48.1 |  | 43.8 |  |  |
| Total Liabilities | \$ | 386.7 | \$ | 371.8 |  |  |
| Equity/Debt to Equity Ratio |  | 459.5 |  | 457.6 | 0.21 | 0.18 |
| Total Liabilities and Equity | \$ | 846.2 | \$ | 829.4 |  |  |

## Condensed Statement of Cash Flows $\mathbf{S M P}$

| (IN MILLIONS) | March YTD |  | Full Year |
| :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2017 |
| NET INCOME | \$8.0 | \$15.7 | \$38.0 |
| DEPRECIATION \& AMORTIZATION | 6.0 | 5.6 | 23.9 |
| ACCOUNTS RECEIVABLE | (20.4) | (45.3) | (5.1) |
| INVENTORY | (3.4) | (19.3) | (13.9) |
| ACCOUNTS PAYABLE | 10.7 | 13.7 | (7.2) |
| OTHER OPERATING ACTIVITIES | (7.1) | 2.8 | 28.9 |
| OPERATING CASH FLOW | (6.2) | (26.9) | 64.6 |
| CAPITAL EXPENDITURES | (6.9) | (3.2) | (24.4) |
| ACQUISITIONS | (6.5) | 0.0 | (6.8) |
| NET BORROWINGS (PAYMENTS) | 34.1 | 27.2 | 6.3 |
| DIVIDENDS | (4.7) | (4.3) | (17.3) |
| REPURCHASE OF COMMON STOCK | (3.2) | (1.3) | (24.4) |
| OTHER CHANGES | 2.3 | 4.3 | (0.4) |
| NET CHANGE IN CASH | \$ 8.9 | \$ (4.2) | \$ (2.5) |
| FREE CASH FLOW | \$ (17.8) | \$ (34.5) | \$ 22.9 |

## Reconciliation of GAAP and Non-GAAP Measures

(\$ in thousands, except per share amounts)

## EARNINGS FROM CONTINUING OPERATIONS <br> GAAP EARNINGS FROM CONTINUING OPERATIONS

RESTRUCTURING AND INTEGRATION EXPENSES (INCOME)
GAIN FROM SALE OF BUILDINGS
INCOME TAXEFFECT RELATED TO RECONCILING ITEMS
NON-GAAP EARNINGS FROM CONTINUING OPERATIONS

DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS GAAP DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS

RESTRUCTURING AND INTEGRATION EXPENSES (INCOME)
GAIN FROM SALE OF BUILDINGS
INCOME TAXEFFECT RELATED TO RECONCILING ITEMS
NON-GAAP DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS

THREE MONTHS MARCH 31,

| 2018 |  | 2017 |  | 2016 |  | 2015 |  | 2014 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | dited) |  |  |  |  |
| \$ | 8,597 | \$ | 16,367 | \$ | 12,656 | \$ | 9,339 | \$ | 12,407 |
|  | 2,836 |  | 1,547 |  | 241 |  | 57 |  | 171 |
|  | (218) |  | (262) |  | (262) |  | (262) |  | (262) |
|  | (681) |  | (514) |  | 9 |  | 82 |  | 37 |
| \$ | 10,534 | \$ | 17,138 | \$ | 12,644 | \$ | 9,216 | \$ | 12,353 |


| \$ | 0.37 | \$ | 0.70 | \$ | 0.55 | \$ | 0.40 | \$ | 0.53 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0.12 |  | 0.07 |  | 0.01 |  | - |  | 0.01 |
|  | (0.01) |  | (0.01) |  | (0.01) |  | (0.01) |  | (0.01) |
|  | (0.02) |  | (0.02) |  | - |  | 0.01 |  | - |
| \$ | 0.46 | \$ | 0.74 | \$ | 0.55 | \$ | 0.40 | S | 0.53 |

MANAGEMENT BELIEVES THAT EARNINGS FROM CONTINUING OPERATIONS AND DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS, EACH OF WHICH ARE NONGAAP MEASUREMENTS AND ARE ADJUSTED FOR SPECIAL ITEMS, ARE MEANINGFUL TO INVESTORS BECAUSE THEY PROVIDE A VIEW OF THE COMPANY WITH RESPECT TO ONGOING OPERATING RESULTS. SPECIAL ITEMS REPRESENT SIGNIFICANT CHARGES OR CREDITS THAT ARE IMPORTANT TO AN UNDERSTANDING OF THE COMPANY'S OVERALL OPERATING RESULTS IN THE PERIODS PRESENTED. SUCH NON-GAAP MEASUREMENTS ARE NOT RECOGNIZED IN ACCORDANCE WITH GENERALLY ACCEPTED ACCOUNTING PRINCIPLES AND SHOULD NOT BE VIEWED AS AN ALTERNATIVE TO GAAP MEASURES OF PERFORMANCE.
(\$ in thousands)

## EBITDA WITHOUT SPECIAL ITEMS

GAAP EARNINGS FROM CONTINUING OPERATIONS BEFORE TAXES

DEPRECIATION \& AMORTIZATION
INTEREST EXPENSE

## EBITDA

RESTRUCTURING AND INTEGRATION EXPENSES (INCOME)
GAIN FROM SALE OF BUILDINGS

## SPECIAL ITEMS

EBITDA WITHOUT SPECIAL ITEMS

TOTAL DEBT

DEBT TO EBITDA RATIO (TTM)

| THREE MONTHS MARCH 31, |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | dited) |  |  |  |  |
| \$ | 11,644 | \$ | 25,874 | \$ | 20,041 | \$ | 14,640 | \$ | 19,684 |
|  | 6,016 |  | 5,631 |  | 4,373 |  | 4,288 |  | 4,084 |
|  | 632 |  | 468 |  | 311 |  | 426 |  | 308 |
|  | 18,292 |  | 31,973 |  | 24,725 |  | 19,354 |  | 24,076 |
|  | 2,836 |  | 1,547 |  | 241 |  | 57 |  | 171 |
|  | (218) |  | (262) |  | (262) |  | (262) |  | (262) |
|  | 2,618 |  | 1,285 |  | (21) |  | (205) |  | (91) |
| \$ | 20,910 | \$ | 33,258 | \$ | 24,704 | \$ | 19,149 | \$ | 23,985 |
| \$ | 95,922 | \$ | 82,200 | \$ | 49,656 | \$ | 71,761 | \$ | 33,066 |
|  | 0.8:1 |  | 0.6:1 |  | 0.5:1 |  | 0.7:1 |  | 0.3:1 |

MANAGEMENT BELIEVES THAT EBITDA WITHOUT SPECIAL ITEMS, WHICH IS A NON-GAAP MEASUREMENT, IS MEANINGFUL TO INVESTORS BECAUSE IT PROVIDES A VIEW OF THE COMPANY WITH RESPECT TO ONGOING OPERATING RESULTS. SPECIAL ITEMS REPRESENT SIGNIFICANT CHARGES OR CREDITS THAT ARE IMPORTANT TO AN UNDERSTANDING OF THE COMPANY'S OVERALL OPERATING RESULTS IN THE PERIODS PRESENTED. SUCH NON-GAAP MEASUREMENTS ARE NOT RECOGNIZED IN ACCORDANCE WITH GENERALLY ACCEPTED ACCOUNTING PRINCIPLES AND SHOULD NOT BE VIEWED AS AN ALTERNATIVE TO GAAP MEASURES OF PERFORMANCE.

## Thank You




[^0]:    * Due to one-time acquisition integration costs

